



Put your business on the map with The Sunderland App

Reach local people where they search for places to go, shop, eat and explore

**Sunderland
City Council**



Why join The Sunderland App?

Get a free, high visibility listing where locals search for places, services, and offers. Enjoy extra exposure through the app, social media, WhatsApp, and newsletters, plus tie-ins during major city events. With 350+ featured places and 7,000+ users (and growing), it's the easiest way to showcase your business and attract new customers.

How to get featured on The Sunderland App

We'll do the heavy lifting, you just send the details, email us at: cityapp@sunderland.gov.uk

Include:

- Your business name, address, contact details, and website or social media link
- One square image (1200x1200px preferred)
- What you want to share:
 - Organisation listing
 - Exclusive offer (include offer details, dates, and any terms and conditions)
 - Event (include name, dates/times, location, description, and a link)

Offer examples:

- 20% off food on Wednesdays
- Free drink with a main meal
- Free entry before 5pm
- Dates the offer runs if not specified we will run for 24 months

We'll create or update your listing and confirm when it's live

We want to make it simple for you to keep your offers up to date. If you need to amend or remove an offer, just get in touch with us and we'll take care of it.

Here's what our partners have to say:

"We have had a great experience working with Sunderland City Council. The process of getting our venue information on the App has been so smooth and The Sunderland App team has made that process effortless. We are greatly looking forward to the range of possibilities this app has to offer."

Amy, Sunderland Empire

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We're focusing on content that promotes Sunderland's visitor, cultural and lifestyle offer, appealing to both residents and visitors. If your organisation fits, please get in touch. All submissions will be reviewed by administrators, who will decide what's appropriate and relevant. Sunderland City Council may make minor edits to align with content and style guidelines. Please ensure your information is accurate and suitable.