

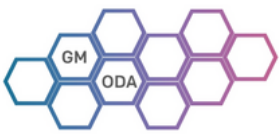








Below, we share some tools which can help us understand about why people use the internet, and which areas of Sunderland are at higher risk of digital exclusion than others.

A key part of our Digital Inclusion Strategy is ensuring that everybody working on digital inclusion across Sunderland will coordinate activities to prevent competition and encourage codesign and delivery, enabling measurement of impact and difference made. By sharing information and intelligence with each other across the city, we will ensure no one and nowhere is left behind.

Useful Links for Digital Inclusion Coordinated Intervention

	<p><u>Sunderland Data Observatory</u> quickly provides local statistics for Sunderland, such as, population, health, housing, crime, employment, etc.</p> <p><u>Go Online Sunderland</u>, a digital inclusion initiative to help residents go online and to deliver a co-ordinated approach to the delivery of the City’s Digital Inclusion Plan.</p>
	<p><u>CDRC Mapmaker: Internet User Classification</u>: This internet user classification tool maps out how people living in Sunderland interact with the internet.</p>
	<p><u>Digital Exclusion Risk Index</u>: This tool visualises the risk, or likelihood of digital exclusion for every Lower Super Output Area in England. Bringing together broad indicators to create a score for each area.</p>
	<p><u>UK Consumer Digital Index 2022 Lloyds Bank</u>: The UK’s largest study of digital and financial lives and the Essential Digital Skills measure.</p>

	<p><u>Digital Poverty Alliance</u>: The Digital Poverty Alliance is made up of businesses, charities, and institutions from across all sectors with the common goal of ending digital poverty.</p>
	<p><u>Developing a New Benchmark: A Minimum Digital Living Standard (goodthingsfoundation.org)</u>: This tool by the Good Things Foundation showcases a new approach to measuring digital inequalities.</p>
	<p><u>FutureDotNow</u>: This organisation unites business to tackle the gap in digital capability and confidence within the UK workforce.</p>
	<p><u>BCS, The Chartered Institute for IT BCS</u>: The professional body for computing runs useful free events and webinars; perfect for learning more about the technology industry to progress digital inclusion efforts.</p>
	<p><u>Digital Inclusion Toolkit</u>: This link provides digital inclusion advice. Whilst the advice is designed for councils, other organisations can still use the principles of the guides, case studies and insights to support digital inclusion efforts.</p>